



One of the most important farming companies in Italy is located in the south of Italy, exactly in Apulia, where Cassese brothers have founded their brand called “InMasseria”. It is known for the production of milk products such as mozzarella, eggs, oil and a wide range of cheese.



The Cassese brothers are the owners of ‘MasseriadelDuca’, a medieval farm where nowadays countless activities are carried out, for example: the poultry farming, which includes 40000 animals that produce eggs and the farming of ‘Friesian cows’, whose milk is used to prepare mozzarella and cheese. The company is also interested in the production of olive oil and wine thanks to the 400 hectares used for the plantation of olive trees and grapevines.



During the years “*InMasseria*” has received a large number of prizes for the quality of its products, for example in 2015 *Don Carlo* cheese won the “Italian Cheese Award 2015”, but also for its eco-sustainability such as “Good Energy Award 2014”.



In Apulia this farming was the first to use biogas to produce renewable energy starting from organic waste that, fermenting, produces gas. The gas powers an engine whose dynamo produces heat and electric energy. That energy isn't used only to make the farming independent from public energy but it is also sold to the public power grid being a new steady means of income. So, the whole company's production takes place without any environmental damages and with no toxic emissions in the atmosphere. This is a concrete and important contribution that is necessary to obtain a quality product in harmony with nature.

“*InMasseria*” is essential not only in the development of south Italy but also necessary to expose Apulian products to the world.

The company gives job to many people employed not only in the production of meals but also in their sale. Clearly, different features are necessary if you want to work there:

- Knowledge of different languages from English to German to Asian languages (selling its products in Europe, Japan and America, the company needs people that are able to negotiate with everyone)
- Skills in using social media and computer (nowadays lot of companies such as *InMasseria* sell and promote their company on social media in order to improve their earnings)
- Be willing, resolute and original (the company is constantly looking for new ideas to be always more competitive than others)

Based on this, one of the most sought-after workers are social media managers who will manage the company's social media activities and store managers who will organize the sales in the stores.

If you want to work there, you can fill out the on-line form (<http://www.inmasseria.it/cv/>) or ask directly for a job interview.

More Info: <http://www.inmasseria.it/>